

The Liquid Learning Masterclass Series

Strategic Policy Masterclass 2012

Promoting Leadership, Direction and Insight to Strengthen and Evaluate Strategic Policy Initiatives in Line with Emerging Priorities and Complex Issues

This Strategic Policy Masterclass consists of three distinct Masterclass Days that can be taken in any combination, either in one continuous package or as individual components.

It is focused on improving participant's leadership and capacity skills to maintain Public Sector reputation and especially drive strategic change.

MODULE ONE

Enabling New Frameworks and Tools to Strengthen Strategic Policy Development



EXPERT FACILITATOR:
Andrew Balmaks Principal
Noetic Group

- Identifying Capability Requirements to Strengthen Strategic Policy Development Outcomes
- Developing Future Frameworks and Tools to Strengthen Strategic Policy Development
- Planning for Strategic Policy Capability to Meet Fit-For-Purpose Agreed Outcomes

MODULE TWO

Collaborating with other Agencies to Plan and Deliver Shared Strategic Policy Initiatives



EXPERT FACILITATOR:
Dr Dahle Suggett Principal
PTR Consulting

- Agreeing to Deliver Strategic Policy with Shared Responsibilities over Multiple Agencies
- Keeping Design Integrity and Focus at the Strategic Policy Level
- Promoting Innovation by Combining Different Perspectives and Fresh Ideas

MODULE THREE

Sustaining Strategic Policy Lifecycles with Performance Management and Continuous Improvement



EXPERT FACILITATOR:
Dr Les Trudzik Executive Chairman
The Allen Consulting Group

- Increasing Strategic Policy Capability and Creativity
- Providing Early Focus on Critical Performance Issues, Especially in Areas of Regulation
- Sustaining the Strategic Policy Lifecycle with Innovation and Continuous Improvement



5, 6 & 7 June 2012
Canberra

EARLY BIRD DISCOUNTS
Book & Pay by 31 January 2012 to receive
additional Super Saver Discounts!

WHO SHOULD ATTEND

- Executive Managers / Directors
- Branch and Section Managers
- Strategic Policy Planners
- Economic Analysts
- Program Managers
- Policy and Regulation
- Policy Research
- Strategic Planning and Development
- Strategic Capability

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DAY ONE: 5 June 2012

Enabling New Frameworks and Tools to Strengthen Strategic Policy Development



EXPERT FACILITATOR:
Andrew Balmaks Principal
Noetic Group

Andrew is a founder and Principal of the Noetic Group which operates in Australia, the United States, Papua New Guinea and Timor Leste. He retired from the Australian Army in 2002 after 22 years of service and has since worked extensively on strategic policy development. He consults to senior leaders across a range of government departments both in Australia and overseas on policy and organisational business issues. A twice-visiting fellow with the University of New South Wales, Andrew continues to engage broadly on national security and public policy issues. His work has strongly influenced the direction and development of a range of organisations.

ABOUT THE MODULE:

Strategic policy can be described as that which determines or significantly impacts an organisation's position both in the short and the long-term. In the government or APS context this may encompass the government's position on key issues, service delivery, and how it promotes and protects national interests. There is a growing need to strengthen policy by considering new models and supporting structures (frameworks) and enabling tools. The module will cover the following:

PROGRAM FRAMEWORK:

Identifying capability requirements to strengthen strategic policy development outcomes

- Analysing and prioritising issues and potential outcomes from a future perspective
- Adopting a 'what must stay, what must go and what must change' approach
- Determining the people skills, the process scope and policy success requirements

Prioritising requirements from a strategic perspective, context and performance criteria

- Rethinking the duration of policy in terms of years not cycles
- Envisioning what will be relevant and important in the future that we would value
- Reviewing how industry copes with the same issues

Developing future frameworks and tools to strengthen strategic policy development

- Realising that many tools already exist and simply need to be expanded
- Using existing strategic policy frameworks and tools that are readily available
- Deciding where training and/or mentoring is appropriate

Planning for strategic policy capability to meet fit-for-purpose agreed outcomes

- Understanding the link between capabilities and outcomes
- Selecting and tracking performance data relative to identified outcomes
- Planning for critical testing scenarios and setting the bar for success

Combining implementation methods to enable successful implementation

- Planning for an integrated program approach versus a stand-alone project method
- Acknowledging that cross-agency and industry coordination is vital for cohesion
- Customising implementation methods to optimise strategic policy development

ABOUT THIS MASTERCLASS

The Strategic Policy Masterclass has been developed to provide Executives, Managers and Specialists responsible for strategic policy initiatives with an appreciation of how their roles and environment is changing. The course provides a means to strengthen, share and evaluate strategic policy Initiatives in terms of priorities and complex issues

The need for effective strategic policy development has been embraced and promoted by government as the means to provide big picture policy and delivery to address the tough policy challenges of the day.

This Masterclass will provide participants with the skills, confidence and insight to strengthen, share and evaluate strategic policy initiatives in terms of priorities and complex Issues and to continue to "look over the horizon".

Places are limited to ensure maximum participation and engagement.

SUPER SAVER DISCOUNTS

Receive \$300 off registration if you register and pay by 31 January 2012

DAY TWO: 6 June 2012

Collaborating with other Agencies to Plan and Deliver Shared Strategic Policy Initiatives



EXPERT FACILITATOR:

Dr Dahle Suggett Director
PTR Consulting
Principal Fellow, Graduate School of Education
University of Melbourne

Dahle has had over 25 years experience in executive management and policy and strategy development in public and private sectors. Most recently she was the Deputy Director-General, Policy and Strategy, Department of Premier and Cabinet NSW and, prior to that, Deputy Secretary, Department of Education and Early Childhood Development, Victoria. In 1998-2004 Dahle was a Director of the Allen Consulting Group. She has also been an executive in the resource sector industry with work experience in the United States, and was an Assistant Secretary in the Federal Government 1985-89.

Dahle has a Ph.D. in Political Science, University of Melbourne is a Fellow of IPAA, Victoria and Graduate of the Australian Institute of Company Directors.

ABOUT THE MODULE:

Collaboration across agencies and with stakeholders in planning and delivering strategic policy initiatives is essential to achieve high quality citizen-focused policies and services increasingly expected by the community. Shared planning and delivery will improve effectiveness, increase quality of outcomes and broaden the impact for a greater number of stakeholders.

The processes to advance collaboration in strategic policy planning and delivery require the policy cycle to incorporate new levels of coordinated analysis, consultation and the opportunity to innovate.

Strategic policy collaboration requires not only collaboration across government but deeper engagement with a wider range of stakeholders- customers or citizens, the research community, and interest groups to design policy solutions that work

PROGRAM FRAMEWORK:

Agreeing to deliver strategic policy with shared responsibilities over multiple agencies

- Establishing the authorising environment for cross agency policy delivery
- Collaborating and reviewing large government / private enterprises as to best practices
- Scoping the policy task; assigning roles and responsibilities

Collaborating with external research and private sector sources

- Sharing data analysis across agencies
- Selecting appropriate research methods for the short and longer terms
- Drawing on the large body of knowledge that exists within research and academic institutions

Keeping design integrity and focus at the strategic policy level

- Addressing real issues / problems and not just the everyday symptoms
- Balancing priorities and design when it starts to become complex
- Maintaining relationships with shared strategic policy partners and stakeholders

Promoting innovation by combining different perspectives and fresh ideas

- Building relationships with non government parties to enhance policy effectiveness
- Reviewing and adopting best of breed innovation especially within regulatory agencies
- Promoting innovation and more importantly fast-tracking good ideas

Delivering quality outcomes to all affected parties over many boundaries

- Identifying roles, skills and quality disciplines within shared strategic policy initiatives
- Increasing focus on quality attributes when delivering fit-for-purpose outcomes
- Recognising some issues are complex and/or intractable and may hinder overall progress

SCHEDULE

8.30 - 9.00	Registration & Morning Coffee
9.00 - 10.30	Session One
10.30 - 10.50	Morning Tea
10.50 - 12.30	Session Two
12.30 - 1.30	Networking Lunch
1.30 - 3.00	Session Three
3.00 - 3.20	Afternoon Tea
3.20 - 5.00	Session Four
5.00	Close of Workshop

EARLY BIRD DISCOUNTS

Receive up to \$200 off registration if you register and pay by 30 April 2012

LIMITED PLACES

Book early to ensure your place!

DAY THREE: 7 June 2012

Sustaining Strategic Policy Lifecycles with Performance Management and Continuous Improvement



EXPERT FACILITATOR:

Dr Les Trudzik Executive Chairman
The Allen Consulting Group

Les is Executive Chairman of the Allen Consulting Group, which provides economics and public policy advice to state and federal governments, as well as competition and regulation advice to industry. Les has over twenty years experience as an advisor to public and private sector organisations, applying qualitative and quantitative analysis to the review of government policies, programs and operational performance.

Les has worked across Australia and internationally in a range of sectors including education and training, health, justice and consumer affairs. He obtained a B.Sc (Hons) from the University of Melbourne in 1978 and a PhD in Operations Research from the University of Melbourne in 1983. His professional career began in the utilities sector at the State Electricity Commission of Victoria before taking on senior professional services roles. Prior to joining the Allen Consulting Group, Les was a partner at KPMG leading a government advisory services practice.

ABOUT THE MODULE:

The constant pace and cycle of change within government, business and society provides the ultimate challenge for the practice of “strategic policy”. A strategic policy life cycle needs a process with which to balance changing needs and priorities and keep policy performance in a steady, productive and continuous improvement mode.

A significant element of policy design is to retain the efficacy of policy and have ability to maintain performance and meet future needs and challenges. The industry term “balanced scorecard” is a synonym for almost any system of performance measurement, management and continuous improvement and certainly relates well to sustaining strategic policy.

PROGRAM FRAMEWORK:

Increasing strategic policy capability and creativity

- Establishing an overall policy design and implementation process
- Allocating roles and responsibilities for policy program development and deployment
- Agreeing objectives, scope, and success outcomes through clear program logic

Develop and provide guidelines on how to improve the policy design-implementation-review cycle

- Referencing, adopting and documenting best practice in Public and Private organisations
- Managing change in a dynamic and complex environment
- Acknowledging a critical need is to demonstrate success at periodic intervals

Providing early focus on critical performance issues, especially in areas of regulation

- Developing options and ideal scenarios / frameworks that will emulate success
- Trialling multi-agency policy programs to identify performance issues
- Conducting regulatory impact statements to fine tune implementation criteria

Adopting a unified performance management approach with all stakeholders involved

- Establishing an integrated performance management and benchmarking process

TEACHING METHOD

This masterclass will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview of the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of subject outcomes and implementation problems

Masterclass participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to address individual questions and concerns.



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Organisation Name															
Address								City/Suburb		State		Postcode			
Title		Full Name or TBA				Title		Full Name or TBA				Title		Full Name or TBA	
Position				Position				Position							
Phone				Fax				Phone				Fax			
Email				Email				Email							
Please select your modules		MODULE ONE: <input type="checkbox"/> 5 June 2012		MODULE TWO: <input type="checkbox"/> 6 June 2012		MODULE THREE: <input type="checkbox"/> 7 June 2012		Please select your modules		MODULE ONE: <input type="checkbox"/> 5 June 2012		MODULE TWO: <input type="checkbox"/> 6 June 2012		MODULE THREE: <input type="checkbox"/> 7 June 2012	
Days in total		<input type="text"/>		Sub total incl GST (see rate table below)		<input type="text"/>		Days in total		<input type="text"/>		Sub total incl GST (see rate table below)		<input type="text"/>	

* Please photocopy this form if more than three delegates will attend

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Please confirm my registration for **Strategic Policy Masterclass 2012**

No. #	Options (per person)	Standard Rate	Early Bird Rate*	Super Saver Rate**
<input type="checkbox"/>	Three Days	\$3695 + GST = (\$4064.50)	\$3495 + GST = (\$3844.50)	\$3395 + GST = (\$3734.50)
<input type="checkbox"/>	Two Days	\$2495 + GST = (\$2744.50)	\$2345 + GST = (\$2579.50)	N/A
<input type="checkbox"/>	One Day	\$1295 + GST = (\$1424.50)	\$1195 + GST = (\$1314.50)	N/A

* Receive up to \$200 off registration if you register and pay by 30 April 2012
 ** Receive \$300 off registration if you register and pay by 31 January 2012
 Note: Course materials, refreshments & lunches are included. Travel and accommodation are NOT included.
 Registration Options are per person only.

TOTAL incl GST

All Prices listed in Australian Dollars

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 4+ people 10% off Standard Rate
Conditions:
 Group Discounts apply to 3 Day bookings, made simultaneously and on one invoice only. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Super Saver and Early Bird rates. Super Saver Discounts are not applicable to 2 Days or 1 Day bookings.

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