

Liquid Learning Workshop Series

# Policy Research and Evaluation Methods Workshop 2012

Promoting Professional Research, Consultation and Communication Skills for Policy Professionals to Develop Robust Evidence-based Policy

This Policy Research and Evaluation Methods Workshop is a practical program focused on enhancing participants' analytical capacity and research / evidence gathering skills. This course is a must attend for career focused policy professionals seeking to further enhance or refine their skills.

- Developing and communicating policy using research
- Using research and evaluation to inform policy change
- Using logic models to identify information needs and knowledge gaps
- Commissioning and managing research to inform policy
- Conducting stakeholder consultations – Qualitative data gathering techniques
- Achieving “fit for purpose” research insights within a data quality framework
- Asking good questions and facilitating stakeholder consultations
- Emerging trends for online data gathering, focus group selection and techniques



## CPD/CPE Guide

Clock up to 14 hours of structured learning!\*

\* Check with your local professional association or society for eligibility.

3 & 4 April 2012  
Wellington

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AVAILABLE

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receive an Early Bird Discount!

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## EXPERT FACILITATOR



Dr Delwyn Goodrick

Independent Evaluation Specialist



**LIQUIDLEARNING**

development opportunities for professionals

# Policy Research and Evaluation Methods Workshop 2012

## WORKSHOP BACKGROUND

The Policy Research and Evaluation Methods Workshop has been developed to provide policy professionals with higher level research skills and strategic awareness to enhance the impact of their work. It is an ideal course for experienced policy professionals looking to improve their higher level policy research, analysis and communication skills. Places are limited to ensure maximum participation and engagement.

## WORKSHOP TEACHING METHOD

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview of the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of subject outcomes and implementation problems

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to address individual questions and concerns.



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## INTRODUCING YOUR EXPERT FACILITATOR



**Dr Delwyn Goodrick**  
**Independent Evaluation Specialist**

Dr Delwyn Goodrick is a psychologist with over twenty years' experience in research and program evaluation. Born and raised in New Zealand, she currently resides in Melbourne, Australia where she regularly conducts training and consulting on a range of public policy and program evaluation initiatives.

She is an experienced and dynamic facilitator with considerable expertise in managing group processes. Delwyn's facilitation style is interactive and inclusive, drawing upon experience and skills of the groups with whom she works. She has the ability to work effectively with a range of stakeholder groups, including community and Executive groups across different levels of both the public, not-for-profit, and private sector.

After working as an academic for ten years, Delwyn joined the Department of Human Services, Victoria, for a two year secondment, during which time she initiated the establishment of an Evaluation Support Unit to support organisational capability in evaluation.

Delwyn currently provides consultancy and training services in program Evaluation, research and strategic planning in Australia, New Zealand, Singapore, and the US and Canada to a range of Public Sector and community agencies. Over the last two years she has provided many tailored one or two day workshops to a range of Government Departments on the use of program logic in monitoring and accountability frameworks.

## WHO WILL ATTEND

- Policy Analyst / Advisor / Developer
- Policy Manager
- Branch / Section Manager
- Research and Evaluation Specialists
- Programme Managers
- Stakeholder Engagement / Consultation Facilitation
- Social Research Professionals

## WORKSHOP SCHEDULE

- 8.30 - 9.00 Registration and Morning Coffee
- 9.00 - 10.30 Session One
- 10.30 - 10.50 Morning Tea
- 10.50 - 12.30 Session Two
- 12.30 - 1.30 Networking Lunch
- 1.30 - 3.00 Session Three
- 3.00 - 3.20 Afternoon Tea
- 3.20 - 5.00 Session Four
- 5.00 Close of Workshop

## EARLY BIRD DISCOUNTS

Receive \$200 off registration if you register and pay by 2 March 2012

### **Developing and Communicating Policy Using Research**

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Many Policy Professionals are faced with the challenge of adapting to the many interfaces involved with evidence-based policy research methods and necessary evidence gathering from all involved stakeholders. This practical session will provide a practical toolkit covering:

### **Building Capability for Evidence-based Policy in Your Organisation**

- Identifying the skills needed for effective evidence-based policy work
- Understanding the structures and strategies that inform evidence-based policy

### **The Role of Research and Data at all Stages of the Policy Cycle**

- Increasing knowledge of policy cycles and how to operate with influence

### **Using Research and Evaluation to Inform Policy Change**

- Understanding the roles of research, monitoring, evaluation and audit in driving policy change and improving implementation
- Improving the way you write policy proposals and briefings

### **Using 'Program Logic' and 'Policy Logic' to Identify Information Needs and Knowledge Gaps**

- Discover powerful techniques to identify the context and drivers for policy, the roles of other policy players, and the data that can be collected to improve implementation

### **Commissioning and Managing Research to Inform Policy**

- Clarifying what is to be achieved through research and data collection
- Identifying sources of data
- Commissioning and managing research; working within policy timelines

### **Informing Conversations: Using Research to Build Stakeholder Support**

- Using data and research evidence to make the case for new policy ideas and for policy change
- Fostering the use and influence of research and evaluation

### **Conducting Stakeholder Consultations – Qualitative Data Gathering Techniques**

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During policy development there is a long list of stakeholders, conventions, conditions and engagement processes to be managed. Increased discipline, skill and management are required to achieve and sustain quality policy outcomes. This practical session provides practical solutions and approaches to conduct improved stakeholder consultations, covering:

### **Planning and Conducting Qualitative Research**

- Review rationales for qualitative research
- Ensure alignment of research to fulfil objectives
- Strategies to Manage stakeholder requirements
- Planning and scoping the research process

### **Achieving Quality Research within Ethical Guidelines**

- Ethical issues in stakeholder consultations, focus groups and interviews
- Reference National Statement on Ethical Conduct in Human Research (NHMRC)
- Qualitative Research - by and for - Maori and Pacifica peoples

### **Asking Good Questions and Facilitating Stakeholder Consultations – Achieving “Fit for Purpose” within a Data Quality Framework**

- Design good questions, types of questions and tips to elicit responses
- Managing groups – dealing with common group issues

### **Enhancing the Credibility and Rigour of Qualitative Approaches**

- How to ensure the rigour and relevance of qualitative approaches
- Dealing with criticisms about the legitimacy of qualitative and interpretive approaches
- Analysing qualitative materials – five common approaches

### **Understanding Emerging Trends for Online Data Gathering, Focus Group Selection and Techniques**

- Review expanding role and scope of technology capability
- Digital story telling techniques



3 & 4 April 2012  
 Wellington

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1

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	Title		Full Name or TBA			Title		Full Name or TBA				
	Position				Position				Position			
	Phone		Fax		Phone		Fax		Phone		Fax	
	Email				Email				Email			

\* Please photocopy this form if more than three will attend

2

Your Investment	<input type="checkbox"/> Please confirm my registration for <b>The Policy Research and Evaluation Methods Workshop 2012</b>			
	No. #	Options (per person)	Standard Rate	Early Bird Rate*
	<input type="checkbox"/>	Workshop	\$2295+ GST = (\$2639.25)	\$2095 + GST = (\$2409.25)

\* Receive \$200 off registration if you register and pay by 2 March 2012  
 Note: Course materials, refreshments & lunches are included. Travel and accommodation are NOT included.

**Group Discounts Available:**  
 4+ people 10% off Standard Rate

**Conditions:**  
 Group Discounts apply for bookings made simultaneously and on one invoice only. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Early Bird rates. Registration Options are per person only.

TOTAL incl GST  
  
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**PREM0412z - I**

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3

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