

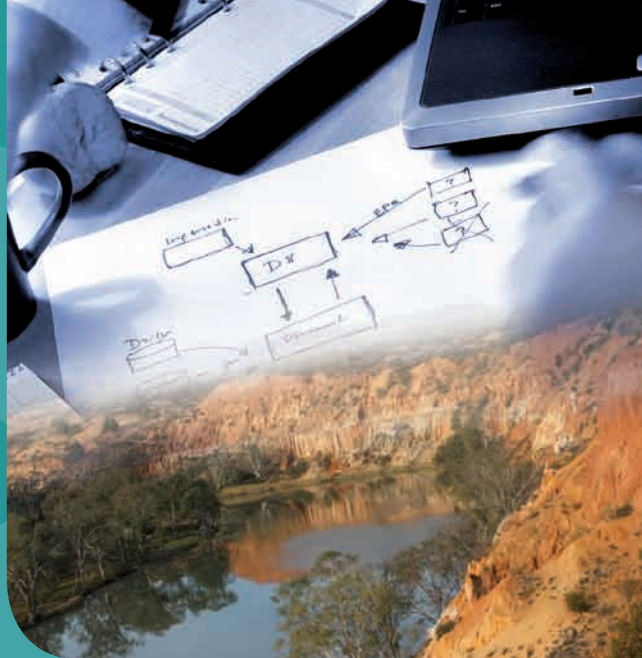
Liquid Learning Workshop Series

Program Logic for NRM Capacity Building Workshop 2012

An Integrated Approach to Planning, Communicating and Managing the Performance Improvement of NRM Programs

Liquid Learning is delighted to present this TWO-DAY WORKSHOP that provides an in-depth and interactive learning experience. This practical workshop will provide hands on tools and a step by step guide to help you solve day to day challenges. By attending this workshop you will:

1. Recognise the various drivers and rationales for investments in Natural Resource Management (NRM) and capacity building
2. Determine explicit links between capacity building investments and NRM outcomes
3. Develop guiding principles and assumptions for capacity building
4. Aligning capacity building within the broader national state and territory NRM frameworks
5. Create a Monitoring, Evaluation, Reporting and Improvement (MERI) Framework to review effectiveness / appropriateness at each phase of a NRM and capacity building policy or program
6. Develop tailored monitoring and reporting action plans that provide relevant and realistic results
7. Action planning



20 & 21 March 2012
Sydney

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EXPERT FACILITATOR



Jan Paul van Moort
Senior Consultant
ACIL Tasman



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Program Logic for NRM Capacity Building Workshop 2012

WORKSHOP BACKGROUND

Program Logic has been around a long time; however its potential is still largely untapped in many settings. Natural Resource Management (NRM) programs are varied and diverse they all share common components. Many key initiatives such as the "Caring for Our Country" program have fully adopted the Program Logic discipline, and there is a need to up skill and create a common language for programs in this environment.

Caring for Our Country Monitoring, Evaluation, Reporting and Improvement (MERI) Strategy:

"The Caring for our Country MERI strategy sets out the roles and activities that will be undertaken by both the Australian Government and those receiving funds to implement Caring for our Country projects. The strategy provides important information to guide MERI for projects at all scales, including measures for standard immediate outcomes and five-year outcomes and templates for reporting to the Australian Government."

© Australian Government, Updated February 2011

NRM capacity building program-planning logic:

"Much of the investment in capacity building is aimed at supporting change - change not only in the way individuals, institutions and organisations "think" but most importantly in the way they go about their "daily business". It is recognised that in order to have any discernible impact on resource condition, investments in capacity building must be strategically and purposefully targeted. A sound program logic underpinning the setting of specific change targets is fundamental to ensuring that capacity building investments are made wisely."

During the program evaluation process Program Logic captures the rationale behind a program, probing and outlining the anticipated cause-and-effect relationships between program activities, outputs, intermediate outcomes and longer term desired outcomes.

This workshop will review Program Logic's latest techniques (diagrams and maps) for visualising program logic across complex NRM programs.

Program logic has been around a long time, however its potential is still to be fully realised in many settings.

1. What do we need to achieve in next 1-5 years to move towards our goals, outcomes and targets?
2. What actions must we undertake to get the kind of changes we have identified?
 - Planning for better NRM
 - Doing better NRM
3. How are these actions distributed across capacity building categories such as awareness raising, information and knowledge, skills and training, and motivation and support
4. How much will it cost, what can we afford, what cost sharing opportunities are there?
5. Who is the review for and when should it occur and how can it be done?

INTRODUCING YOUR EXPERT FACILITATOR



Jan Paul van Moort
Senior Consultant
ACIL Tasman

Jan Paul has over 20 years national and state experience in natural resource management and rural development. In this time he has worked for and with government and private sector organisations to design, implement and review NRM policies and programs.

Clients have included Regional NRM Bodies, Department of Sustainability Environment Water Population and Communities, Department of Agriculture Fisheries and Forestry, The Commonwealth Scientific and Industrial Research Organisation (CSIRO), Rural Research and Development Corporations and State Government Departments across Australia.

As a consultant working with a wide range of NRM organisations Jan Paul looks to understand and align the context, purpose and approach of a policy or program. He uses a wide range of frameworks and techniques in order to maximise outcomes and continuously adapt a policy or program to challenges and opportunities, these include program logic, capacity building, extension theory, benefit-cost analysis, stakeholder management and strategic planning.

Jan Paul is recognised for his ability to strategically integrate technical, business and social dimensions from local to national scales in a participatory manner using excellent problem solving and interpersonal skills. This gives him a clear insight into NRM and capacity issues from multiple perspectives and how to develop solutions that are both principled and practical.

WORKSHOP DELIVERY

This workshop is divided into a series of modules over two days. Each module incorporates theory and discussion, and an opportunity for practical application.

The workshop is supported with a structured set of handouts on the core topics. Workshop participants' specific needs and expectations will be assessed prior to the workshop to ensure the facilitator can tailor the content accordingly.

EARLY BIRD DISCOUNTS

Receive \$150 off registration if you register and pay by 31 January 2012

Natural Resource Management (NRM) and Capacity Building – Strategic Context and Focus

1. Recognising the Rationale for Investment in NRM and Capacity Building

- Underlying drivers and rationale for Caring for Our Country and other national, state and territory policies and programs
- Using program logic to identify the rationale and ways NRM and capacity building create change and have an impact
- Designing a Program Logic to map expectations and outcomes to:
 - Inform decision making;
 - Align and attract investment from multiple sources; and
 - Guide performance management and reporting

2. Understanding Stakeholder Engagement in NRM and Capacity Building

- Improving community, industry and institutional capacity for NRM
- Enabling effective community engagement
- Building both human and social capital

3. Develop Guiding Principles and Assumptions for Capacity Building

- Adopting the “10 guiding principles for capacity building”
- Investing in stronger regional NRM planning processes
- Importance of partnerships and participation and possible approaches

4. Aligning Capacity Building Within the Broader National Sustainable NRM Framework

- Integrating government funding to sustainable NRM
- Identifying implementation packaging (overlap) activities
- Increasing awareness and education of the wider community regarding NRM issues

Performance Monitoring

5. Adopt a Monitoring, Evaluation, Reporting and Improvement (MERI) Framework

- Establishing the different MERI requirements for each phase of a policy or program: scoping investment, design, planning, management and review
- Using program logic to determine interdependent links between capacity building investments and NRM outcomes and social-economic-environmental dynamics and trends
- Identifying outcomes and indicators which can inform each phase of a policy or program

6. How to Design a Monitoring Framework to Provide Realistic and Rigorous Adaptive Management and Performance Data

- Selecting relevant outcomes and indicators which need to be monitored
- Establishing an action plan to collect and monitor data
- Funding, governance, leveraging and adapting monitoring actions

Performance Management and Reporting

7. Reviewing Effectiveness / Appropriateness of NRM and Capacity Building Policies and Programs

- Visualisation tools to clearly and transparently present performance frameworks
- Tailoring reports to inform the specific requirements of each phase of a policy or program; scoping; investment; design; management and review
- Stakeholder engagement and management

8. Action Planning

- What are the priority take-aways?
- What are the right questions to ask?
- What are key challenges?
- Where are the best examples?

WHO WILL ATTEND

Managers, Directors and Specialists from including:

- NRM Programs / Policy
- Program Evaluation / Research
- Catchment Management Authorities
- Resource Management Authorities
- State / Local Government
- Environmental Conservation and Management
- National Parks
- Caring for Our Country Projects

WORKSHOP SCHEDULE

- 8.30 - 9.00 Registration
- 9.00 - 10.40 Session
- 10.40 - 11.00 Morning Tea
- 11.00 - 12.30 Session
- 12.30 - 1.30 Lunch
- 1.30 - 3.00 Session
- 3.00 - 3.20 Afternoon Tea
- 3.20 - 5.00 Session
- 5.00 Close of Workshop



20 & 21 March 2012
 Sydney

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	Position			Position			Position	
	Phone		Fax		Phone		Fax	
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* Please photocopy this form if more than three will attend

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Your Investment	<input type="checkbox"/> Please confirm my registration for The Program Logic for NRM Capacity Building Workshop 2012				
	No. #	Options (per person)	Standard Rate	Early Bird Rate*	Super Saver Rate**
	<input type="checkbox"/>	Workshop	\$2495 + GST = (\$2744.50)	\$2345 + GST = (\$2579.50)	\$2195 + GST = (\$2414.50)
	<p>* Receive \$150 off registration if you register and pay by 31 January 2012 ** Receive \$300 off registration if you register and pay by 18 November 2011 Note: Course materials, refreshments & lunches are included. Travel and accommodation are NOT included.</p>				
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